



DAIRYLAND SEED CO., INC.

P.O. Box 958, West Bend, Wisconsin 53095-0958

Phone (262) 626-3080 / Fax (262) 626-2281

1-800-236-0163

www.dairylandseed.com

Where research gets results.

FOR MORE INFORMATION, CONTACT:

T.J. Strachota, Marketing Associate

Dairyland Seed Co., Inc.

262/626-3080 Fax: 262/626-2281

FOR IMMEDIATE RELEASE

Dairyland Seed Announces New Corn Releases

West Bend, WI, August 10, 2011 – Dairyland Seed recently announced the release of new corn hybrids for the 2012 planting season. The descriptions of these products follow:

085 Family - 85 Day Maturity

Earlier version of 985 Family with improved stalk and root. Available in: Stealth-7085 (GT/CB/LL), Stealth-6085 (GT) and Stealth-1085 (conventional). Features fast dry down, solid agronomics. Early flowering hybrid with a great health package.

HiD.F.-3290-9 – 90 Day Silage Maturity

New Agrisure® 3000GT hybrid with superior tonnage capacity. Tall, robust, attractive plant style. Best performance central MN to MI. Match with 6789 or 6494 for refuge.

Stealth-9291SSX - 91 Day Maturity

New 91 day SmartStax® hybrid. Racehorse hybrid with solid agronomics and excellent drydown. Determinate ear style excels at high populations. Keep as a mid to full season hybrid. Adapted for Central MN to MI. Use on rotational ground for best performance. Use on your best ground with good fertility.

HiD.F.-3297VIP – 97 Day Silage Maturity

New 97-day Agrisure® Viptera traited hybrid with very high tonnage potential. Excellent emergence and early vigor. Rugged hybrid, handles tougher soils. Great grain to stover ratio, high starch. Match with 6597 or 6601 for refuge.

Stealth-9399VIP - 99 Day Maturity

99 day Agrisure Viptera™ 3111 hybrid. Exhibits top end yield potential with good grain quality. Health package is very good late into the season. Solid east to west, but best performance from MN to MI. Best performance as a mid to full season hybrid. If used as an early corn, we recommend fungicide use.

Continued

Stealth-9501SSX - 99 Day Corn Belt/101 Day Northern Maturity

SmartStax® hybrid with outstanding yield; excellent east to west performance. Good stalk, roots and grain quality. Very good husk coverage to protect against grain degradation. Best performance as a mid to full season hybrid. If used as an early corn, we recommend fungicide use.

Stealth-6601 – 99 Day Corn Belt/101 Day Northern Maturity

Roundup Ready hybrid with a big, tall robust plant. Excellent plant health. Defensive style hybrid with strong agronomics. Handles tougher soils including corn on corn. Performs well in all states east to west. Excellent grain quality.

HiD.F.-3301 - 101 Day Silage Maturity

Conventional hybrid with attractive plant stature. Silage yields are very impressive. Very high starch characteristics. High NDFd scores. Keep as a mid to full season hybrid.

Stealth-9303RA – 101 Day Corn Belt/103 Day Northern Maturity

Refuge Advanced™ available for 2012. High yielding genetics that delivers versatility and consistency. Medium plant stature with consistent ears down the row. Excellent choice for corn on corn and no-till situations. Very good health and agronomic package. Consistently high performance across zones east to west.

Stealth-9703SSX – 101 Day Corn Belt/103 Day Northern Maturity

SmartStax® version available for 2012! Tall robust plant that will move east to west. Very good stalks and roots. Best performance as a mid to full season product. If used as an early corn, we recommend fungicide use.

Stealth-6903 – 101 Day Corn Belt/103 Day Northern Maturity

Tough Roundup Ready hybrid with good stalk and root package. Tall plant with medium ear placement. Good east to west as well as southern movement with fungicide. Great for no till and corn on corn. Versatile hybrid that will handle a variety of soil types.

3702 Family – 102 Silage Maturity

New 102 day Agrisure® 3000GT hybrid with a white cob. Tall plant with full canopy. Very good stress tolerance. Soft kernel for improved digestibility. Available in: HiDF-3702-9 (3000GT) and HiDF-3702-6 (GT). Match with 3702-6 or 6601 for refuge.

Stealth-9505SSX – 103 Day Corn Belt/105 Day Northern Maturity

New SmartStax® hybrid with good stalk and root package. Medium tall plant with balanced ear placement. Determinate girthy ear style so you can push populations. Late season health and stay green are very good. Use fungicide if moving south as an early season product. Very adaptable east to west on most soil types.

Stealth-9206RA – 104 Day Corn Belt/106 Day Northern Maturity

Refuge Advanced available for 2012. Workhorse hybrid that delivers dependable yields. Strong agronomic package. Consistent performance and excellent plant health. Excellent choice for corn on corn and no-till situations.

Continued

Stealth-9308SSX – 106 Day Corn Belt/108 Day Northern Maturity

New SmartStax® hybrid with great agronomics, solid stalk and root packages. Excellent versus NCLB and Goss's. Girthy determinate ear style. Good east to west with best performance at high populations. Thrives in high fertility environments. Use fungicide with southern movement for GLS protection.

HiD.F.-3108-Q - 108 Day Silage Maturity

New 108 day Q hybrid that can handle variable populations. Soft kernel for improved digestibility. High starch and high NDFd. Performs best east of I-35. Match with 3008-6 or 6208 for refuge.

Stealth-9210SSX – 110 Day Corn Belt Maturity

New SmartStax® hybrid with a very good agronomic package. Tall hybrid with determinate, girthy ears. Handles corn on corn and no till. Push the population for maximum yields. Best performance central Iowa and east.

Stealth-9111RA – 111 Day Corn Belt Maturity

Refuge Advanced™ available for 2012. Yield is what this hybrid does! Medium plant height with medium ear placement. Excellent emergence. Handles stress extremely well. Moves south very well as an earlier hybrid.

HiD.F.-3212SSX - 112 Day Silage Maturity

New 112 day SmartStax® hybrid. Tall, robust, attractive plant style. Versatile hybrid across soil types. Outstanding foliar health package. Exceptional forage quality. Match with 6213 for refuge.

SmartStax™ is the outcome of a cross-licensing agreement and a research collaboration agreement signed in 2007 between Dow AgroSciences LLC, a wholly owned subsidiary of The Dow Chemical Company and Monsanto Company.

About Dairyland Seed

Dairyland Seed began its seed business in 1907 and has built an established dealer network throughout the Upper Midwest, with international sales in more than 20 countries. The business experienced great success under the leadership of Orville and Marie Strachota, entering the field of plant breeding in 1977. Now a seed affiliate of Dow AgroSciences, the family leadership continues through son Tom and grandson T.J. Primary research locations are located in Clinton, Wisconsin; Gibson City, Illinois; Otterbein, Indiana; and Sloughouse, California, with plant breeding programs in hybrid corn, hybrid alfalfa and soybeans. Dairyland is headquartered in West Bend, Wisconsin.

SmartStax™ multi-event technology developed by Dow AgroSciences and Monsanto.

®™SmartStax and the SmartStax Logo are trademarks of Monsanto Technology LLC.